

# DANIEL WAUGH

Interdisciplinary Designer/ Artist & Business Operator  
Leisure Service Officer & Lifeguard  
Occupational Health and Safety Representative

E | danielwaugh31@gmail.com  
M | 0403 705 454

## WORK EXPERIENCE

### Small Business Owner & Product Designer 2013 - Current

- TwoFold Jewellery Design  
[www.twofoldjewellery.com](http://www.twofoldjewellery.com)
- Skill Set
  - Managing Product Development Life Cycle
  - Collaborating on concepts with Clients and Manufacturers
  - Ideation, Prototyping and Proof of Concepts
  - Presentation of Concepts and Final Products
  - Working within Time Frames e.g. *Engagement Rings*
  - Branding, Packaging, Marketing and Promotional Strategies
  - Trend and Seasonal Forecasting
  - Calculating Set Up and Manufacturing Costs
  - Material properties e.g. *Precious and Semi-Precious Metals, Ceramic, Wood, Paper, Gem Stones etc.*
  - Pricing Management
  - CAD 3D Modeling
  - Bookkeeping
  - Researching Business Opportunities
  - Business Planning, Structure and Legal Requirements
  - Website Design and Management
  - Profit & Loss Statements
  - Postage & Handling

### Freelance Graphic Design 2013 - Current

- Graphic Designer
- Skill Set
  - Adobe CS Suite
  - Following Design Style Guides
  - Liaising with Printers
  - Crafting Design Briefs with Clients
  - Branding & Marketing

### Leisure Service Officer & Lifeguard 2017 - Current

- Melbourne City Baths  
420 Swanston Street, Melbourne
- Skill Set
  - Quality and Risk Assessment
  - Training and Managing Staff
  - Consultation and Issue Resolution
  - Working Cohesively with a Team
  - High Standard of Customer Service, Professional Communication & Etiquette
  - Exercising Initiative, Discretion, and Judgment
  - Cash Handling, Point of Sale Reconciliation and Daily Banking Procedures
  - Operating Policies and Procedures, and Contributing to their Improvement
  - Preventing and Responding to Emergencies
  - Identifying and Removing Hazards
  - Remaining Calm and Concentrated in a High Stress Environment
  - Presenting a Professional Appearance and Attitude

## EDUCATION

- 2019
  - HSR Initial OHS Training Course
  - Victorian Chamber of Commerce and Industry
- 2017
  - Pool Lifeguard and First aid Qualification
  - Life Saving Victoria
- 2015
  - Cert IV - Small Business Management
  - RMIT University, Melbourne
- 2005 - 2011
  - Bachelor of Design - Industrial Design
  - RMIT University, Melbourne
- 1998 - 2004
  - V.C.E Graduate
  - St Thomas Aquinas College, Melbourne